



6th Annual Research to Practice Symposium

Reading Proficiency: Differences That Matter

Another Look at High Risk Populations - Literacy Development & Practices That Work



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2018 Sponsorship Opportunity

AS A SYMPOSIUM SPONSOR, you are supporting the annual convening of leading literacy researchers, practitioners, educators, administrators and parents where cognitive science and evidence-based classroom practices take center stage. **Offered at no cost**, the annual Research to Practice Symposium educates a diverse group of dedicated stakeholders about many aspects of current literacy research and how it translates into best practices in instructional strategies for teachers in our nation's schools. It connects educators, administrators and parents to these leading experts to learn about the most recent research findings, to discuss the implications to their own practice and ultimately build momentum for ongoing meaningful conversations as these stakeholders continue their efforts at improving educational outcomes for all students.

Our sponsorship packages offer you valuable exposure as you show your support for this important mission to translate research into practice for our nation's educators.

Founded in 2006, AIM Institute for Learning & Research operates with the express purpose of providing teachers, professionals and parents both specialized training and access to field experts in the areas of spoken language, reading, writing, and math. Our professional development programs reflect the latest research and knowledge of best practices and evidence based instruction for the classroom.



SPONSORSHIP OFFERS GREAT VISIBILITY with engaged educators, professionals and parents who value education and understand the importance of research-based decision making and evidence-based instructional practices.

AIM's Research to Practice Symposium gives you the unique opportunity to reach hundreds of in-person and online attendees and thousands more through AIM Institute's social network and email database. Each year we host a wide variety of attendees — researchers, educational administrators, teachers, parents, and service professionals, such as therapists and tutors.

Monday's research symposium was the best I have attended in quite awhile. A lot of conferences that I have attended are basic or I have heard the information before. The information that the presenters shared with the audience was accessible, meaningful, impactful, new and actionable.

— Ben Powers, Head of Eagle Hill-Southport

SPONSORSHIP: \$5,000

This sponsorship includes recognition at the symposium event, logo placement on promotional materials, a link on our symposium website landing page and event program, signage at the live symposium event, and the opportunity to provide one piece of collateral as a symposium handout.

SPONSOR A SPEAKER: \$2,500

This sponsorship includes recognition during the speaker's introduction and our symposium website landing page.

SPONSOR BENEFITS

- Enhanced organizational image through your support of our mission to provide teachers, professionals and parents both specialized training and access to the latest research and knowledge of best practices and evidence-based instruction for the classroom.
- In-person symposium attendance for two
- Collateral and web recognition
- Press/public relations and social media exposure

In addition to months of pre-event visibility, enjoy post-event continued recognition as an archived recording of the full symposium remains accessible to existing and additional attendees for 6 months. Your participation as a sponsor will place your organization's name, service or product in front of hundreds of educational decision makers, researchers, professionals and parents.

In addition to these packages, we welcome you to contact us directly to discuss ways to customize your strategic involvement with AIM Institute for Learning & Research.

To sponsor, contact Kevan Turman, Director of Institutional Advancement at kturman@aimpa.org or (302) 690-8290.